

Rules

Presentation and Objectives

NoviaSalcedo Foundation's objective is to accompany young people as they find their feet in the world of work and wider society once they have finished their secondary and higher education. We seek to provide them with the skills and values necessary to succeed in a world in constant change. We are aware of young people's vulnerability as they face their future. This Prize is a tool to forward our work of smoothing the way for young people, of finding them allies and creating synergies.

With this prize, Novia Salcedo aims to:

- Recognise and motivate those individuals, firms, administrative bodies and institutions - wherever they are in the world - that are working to help young people enter the labour market,
- Publicize their achievements as an example to Humanity.
- Raise awareness in wider society of the need to bring young people into the labour market, for the good of the smooth functioning of the welfare society,
- Place the Basque Country in the panorama of great international prizes

1.- Institutions, cultural bodies, research centres, universities, firms and other organisations, plus those individuals invited by the Prize Organising Committee can propose candidates. Nominations should be accompanied by reasoned justifications.

All candidates must be nominated by a third party. No candidate can nominate him/her self or the organisation which s/he represents.

2.- The Prize will have three categories:

- Individuals
- Firms
- Public bodies/institutions/NGOs

Prizes will be awarded in the following fields:

- Ideas and research
- Projects and initiatives
- Good practice
- Publicity and awareness raising



3.- Candidates can be nominated sending the official entry form to the Foundation together with a detailed account of the candidate's merits.

The entry can be sent via registered mail, e-mail (monica@noviasalcedo.es), or handed in at the Foundation's headquarters (Iparraguirre, 9, 1º - 48009 Bilbao – Spain).

Entries will be accepted by surface mail stamped before the 2nd March 2010.

The entry may be accompanied by any amount of supporting documents or facts.

Once the Prize Committee has drawn up a short list, it will contact candidates to agree a date for an interview to allow an in-depth evaluation of their candidacy

4.-The closing date for nominations is 14.00, of the **2nd March 2010**. The Organising Committee will then draw up a short list. The Prize Jury will decide the winners from the short list.

Candidates not fulfilling the above requirements will not be accepted for entry. Documentation will not be returned. The Prize Committee and Jury will not enter into any correspondence on this matter. Winners agree to the publication of the prize results on the NoviaSalcedo web site.

5.- The short list of candidates will be scrutinised by an international jury, independent of the Foundation, made up of individuals of recognised prestige and knowledge in the field of integrating young people into the world of work. The jury will be chosen by the Prize Committee.

The Jury will meet in the first three months of the year and will make their decision public the same day. The Awards Ceremony will take place later and prize winners will be duly informed.

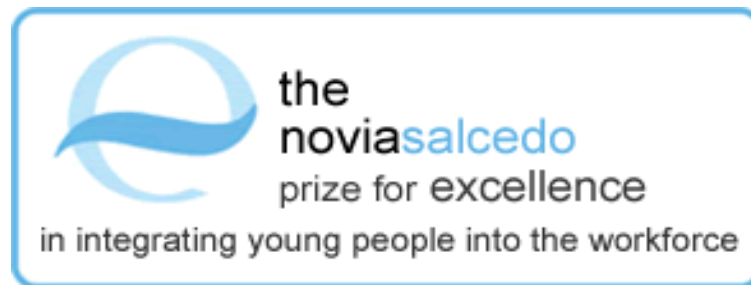
6.- The Prize Committee will choose a non-voting secretary for the Jury. The secretary will preside over the first meeting, at which the jury president will be chosen from jury members. The president will have a vote.

The president will organise and chair deliberations and any voting. The secretary will interpret these rules and keep records of jury meetings.

The prize will be awarded to the candidate with a majority of votes. In case of a tie, the president will have a casting vote.

7.- The prize will not be awarded posthumously, nor to any member of the Foundation.

8.- The Prize consists of a diploma and a reproduction of a sculpture. The Prize may not be awarded, if there are no suitable candidates. To receive the Prize, a legitimate representative of the winning organisation or the individual winner must be present at the award ceremony.



9.- Prize winners, if so invited, will take part in the events of the prize ceremony.

10.- Entry into the prize supposes acceptance of all the rules and any decision of the Jury.

CATEGORY 1 INDIVIDUALS

Aim

The prize will recognise the life journey and careers of those individuals who've dedicated themselves to young people – in particular to their personal and professional development. We will reward projects and actions that have not only impacted the young people themselves, but also the wider society.

Through such recognition of their work, we hope that they become a guiding light and incentive to others.

The Criteria for Judging Individuals

Both in pre-selection and in the jury's final decision, the criteria will be the following

CREDIBILITY

1. Integrity and consistency in helping young people come into the work force
2. Professional trajectory in this field.
3. Previous recognition received
4. Results sustainable over time

SOCIAL IMPACT

1. Possibility of reproducing initiatives: ease of possible practical application, if relevant
2. Value added to wider society
3. Impact on the local economy

SOCIAL INNOVATION

1. Degree of novelty and originality

PERSONAL VALUES

1. Integrity
2. Non-conformity
3. Ethics and social responsibility
4. Ability at overcoming obstacles
5. Risk taking
6. Openness to other cultures



7. Openness to global influences
8. Groundbreaking thought
9. Involvement in young people's development

CATEGORY 2 FIRMS

Aim

The prize will go to firms that are outstanding and socially responsible in the way they relate to young people. Firms that have taken action and developed projects to help young people move into the world of work. Firms that have changed their culture. Firms that have made a serious commitment to the future.

We will reward successful schemes and initiatives, the restructuring of firms to fully take on board young people's contribution, awareness raising events, publicity and press campaigns (tv, radio, newspapers) and programs for inserting young people into the labour market.

The Criteria for Judging Firms

Both in pre-selection and in the jury's final decision, the criteria will be the following:

CREDIBILITY

1. Integrity and consistency in helping young people come into the work force
2. Outstanding action in this field.
3. History or previous recognition

SOCIAL INNOVATION

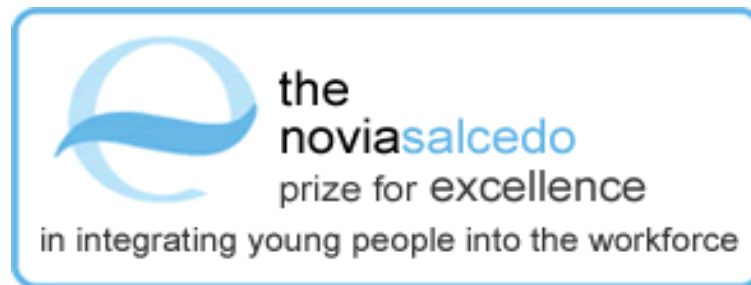
1. Possibility of reproducing initiatives: ease of possible practical application, if relevant.
2. Value added to society at a global/local level.
3. Degree of novelty and originality
4. Level of responsiveness to social demand

RESULTS

1. Young people successfully taken on
2. Action undertaken
3. Sustained or growing trend for at least several years
4. Impact on the local economy.

ORGANIZATIONAL CULTURE

1. Helping young employees fit in / Dove tailing of private and professional life/ Values
2. Welcome and training of young people taken on



3. Quality of the outcome
4. Involvement in the professional development of young workers
5. Possibility of young people taking part in the project.

CATEGORY 3 INSTITUTIONS /ADMINISTRATIVE BODIES/NGOs

Aim

The prize will recognise and encourage the relevant work of public bodies and not-for-profit sector organisations (associations, foundations).

It will reward the transformations, journeys, projects, initiatives, good practice, achievements and research of public bodies and the not-for-profit sector in the field of integrating young people into the world of work.

The Criteria for Judging Institutions /Administrative Bodies/NGOs

Both in pre-selection and in the jury's final decision, the criteria will be the following:

CREDIBILITY

1. Integrity and consistency in helping young people come into the work force
2. Outstanding action in this field.
3. History or previous recognition

SOCIAL INNOVATION

1. Possibility of reproducing initiatives: ease of possible practical application, if relevant.
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Technical support

For clarification or to resolve any doubts about the Novia Salcedo Prize, please do not hesitate to get in contact with Mónica Muñoz at the following e-mail address.
monica@noviasalcedo.es or ring +34 94 425 59 59

Data Protection Law

Privacy Policy

All data are confidential, not being made available to third parties for any end other than that for which they have been collected. Any query or remark regarding the exercise of the right to access, cancellation, correction or disagreement with data comes under Law 15/99 LOPD and can be communicated to us at nsfundazioa@noviasalcedo.es